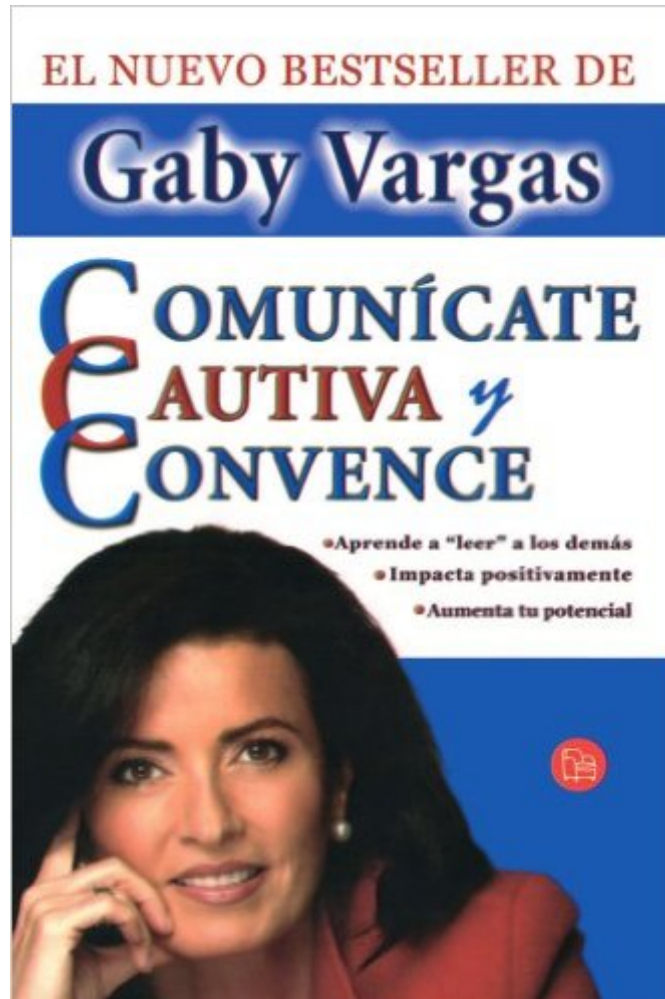


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Synopsis

Comunícate, cautiva y convence comparte los argumentos necesarios para que nuestra personalidad impacte a los demás, nos descubre el arte de leer a las personas, cómo distinguir las fases del cortejo y cómo reconocer el verdadero rostro de quienes nos rodean. El propósito es que el lector identifique otras formas de expresión ocultas o contenidas en el tono de la voz, la elegancia en el vestir, los modales en casa o el lugar de trabajo y los misterios que encierra la seducción. Expone con gran claridad y sencillez los secretos para relacionarse favorablemente con las personas y alcanzar una vida de grandes logros mediante una actitud centrada en la convivencia, el sentido común y la observación. ENGLISH DESCRIPTION People's success depends to a great extent on their ability to establish good social relationships and a positive attitude. Gaby Vargas, expert on: etiquette, how to be successful at work, self-esteem boosting and communication skills, offers key points to understand nonverbal communication by means of gestures and attitudes. She also shares tips to make our personality impact others and teaches the art of reading people.

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